



ABOUT GREENFIELD

Greenfield Construction, LLC, a licensed general contractor, focuses on providing affordable housing through high-quality contracting and construction management services specializing in the new construction and rehabilitation of multi-family and senior residential projects

Formed in 2012, Greenfield staff has over 20 years of construction supervision experience and the team uses that insight to help control construction costs by value engineering and applying those cost savings to enhance the developments

UPCOMING PROJECTS



Timbers
Ausb. Texas



Kings Canyon
Fresno, California

GREENFIELD TEAM



Alfredo Izmajtovich
CEO & President

With more than two decades of professional experience, Alfredo is an acknowledged leader, advocate and authority on developing large-scale affordable housing. He boasts extensive knowledge managing the underwriting of housing programs, including but not limited to low-income housing tax credits, state and federal housing programs and various private programs. His background includes manager of the Housing Division for the Los Angeles County Community Development Commission from 1991 to 2001, where he created the instrumental housing program in the City of Industry that became a key source of regional gap financing. From 2001 to 2011, Alfredo was vice president of acquisitions for the National Community Renaissance, where he was directly responsible for new development of more than 2,000 units. As a respected industry expert, Alfredo has presented at forums and seminars for the Community Redevelopment Association, the Southern California Association of Nonprofit Housing - the region's trade and advocacy organization - and other industry groups. He has been a guest lecturer at UCLA, USC and other institutions, and has been a technical trainer in affordable housing for many years. Alfredo is a board member of SCANPH and serves on the Los Angeles County Affordable Housing Task Force. He is currently the Executive Vice President of Housing & Economic Development for the Cesar Chavez Foundation.

Alfredo earned a Bachelor of Art's Degree in Economics with an emphasis in applied math from UCLA, a Masters of Arts Degree in Urban Planning from UCLA's Graduate School of Architecture and Urban Planning, and his M.B.A. degree from the prestigious Anderson School of Management at UCLA.



Richard K. Rollins
Vice President

Richard joined the Cesar Chavez Foundation in 2012 and brought with him over twenty-seven years of diverse construction experience. With seven years as a construction manager/owner's representative, nine years as a construction superintendent and eleven years in the trades, Richard brings strong relationships built on respect, integrity and professionalism to every project undertaken by the Foundation. His expert knowledge encompasses technical oversight of architectural design, entitlements/permits, bidding, the contracting process and project estimates. Over the past sixteen years, Richard has been responsible for approximately \$237 million worth of construction that have culminated in many expertly completed projects. Prior to joining the Foundation, Richard managed the construction of 18 new major multifamily housing projects worth \$188 million for National Community Renaissance over a seven-year period.



PROJECT NAME	PROJECT TYPE	BUILDING COUNT	UNIT COUNT	CONSTRUCTION BUDGET	COMPLETION TIMELINE
Plaza Mendoza	Family Rehab/ New Construction	33 Bldgs. Two Story	132 Units	\$4,290,000	7 Months
Villa Robles	Family Rehab	17 Bldgs. Two Story	100 Units	\$2,350,760	6 Months
Casa Velasco	Family Rehab	22 Bldgs. One & Two Story	150 Units	\$3,612,689	7 Months
Mills Family	Family New Construction	1 Bldg. Three Story	50 Units	\$7,850,000	14 Months
Alta Vista	Family New Construction	2 Level Podium w/ Three Story Apartments	60 Units	\$15,000,000	18 Months
La Mision	Family New Construction	4 Bldgs. w/ Podium Two Story Above	60 Units	\$14,000,000	18 Months
Montclair Family	Family New Construction	4 Bldgs. Two Story	80 Units	\$8,500,000	14 Months
River Canyon	Family New Construction	10 Bldgs. Two Story	60 Units	\$8,100,000	14 Months
Melrose Villa	Family New Construction	2 Bldgs. Two Story	80 Units	\$10,000,000	16 Months
Desert Meadows	Family New Construction	3 Bldgs. Two Story	80 Units	\$14,600,000	16 Months
Vista Terraza	Family New Construction	2 Level Podium w/ Three Story Apartments	80 Units	\$15,000,000	16 Months
Rancho Verde	Family Rehab / New Construction	3 Bldgs. Two Story	40 Units	\$7,500,000	14 Months
Montclair Seniors	Senior New Construction	1 Bldg. Three Story	80 Units	\$9,500,000	14 Months
Normandie Seniors	Senior New Construction	1 Bldg. Three Story	60 Units	\$9,200,000	14 Months
Mission Village	Senior New Construction	1 Bldg. Three Story	102 Units	\$12,800,000	15 Months
Juniper Seniors	Senior New Construction	1 Bldg. Four Story	61 Units	\$5,900,000	14 Months
Summer Terrace	Senior New Construction	1 Bldg. Three Story	80 Units	\$9,350,000	14 Months
Cape Cod	Senior Rehab	1 Bldg. Two Story	40 Units	\$3,500,000	12 Months
Talmadge	Senior New Construction	1 Level About Ground Podium w/ Three Story	80 Units	\$14,000,000	16 Months

